



## III. Guidelines for Implementing Sexual Violence & Intimate Partner Violence Primary Prevention Strategies

1. Develop prevention strategies that promote protective factors. ■ 10
2. Develop prevention strategies that strive to be comprehensive. ■ 12
3. Develop prevention strategies that are concentrated, and can be sustained and expanded over time. ■ 13
4. Develop prevention strategies that use varied teaching methods to address multiple learning processes. ■ 15
5. Develop prevention programs based on purposeful, logical rationale. ■ 16
6. Develop prevention strategies that are developmentally appropriate. ■ 18
7. Develop prevention strategies in collaboration with a representative cross-section of community members to incorporate diverse cultural beliefs, practices, and community norms. ■ 22
8. Develop prevention strategies that include a systematic method to determine program effectiveness and promote continuous quality improvement. ■ 24
9. Develop prevention strategies as an integral part of the agency mission to end sexual violence / intimate partner violence. ■ 25

**yes**

changing the future  
with fresh ideas  
and effective tools.



**Primary  
prevention  
fact sheet**



Virginia Sexual and Domestic Violence  
**ACTION ALLIANCE**

**Please visit [www.vsdvalliance.org/primary\\_prevention](http://www.vsdvalliance.org/primary_prevention) to download a FREE copy of the guidelines, and for an interactive overview of primary SV/IPV prevention projects in Virginia!**