



The A.S.C.E.N.D. Academy

(Advocates Strengthened and Cultivated into Empowered New Directors).



- ⇒ **Are you an advocate ready to take the next step in your career?**
- ⇒ **Do you want to become a manager but lack the knowledge and skills?**
- ⇒ **Are you an Executive Director trying to fill a program manager position but there is no one you can promote or hire?**

If you answered “yes” to any of these questions, then apply today to attend CALCASA’s first-ever **A.S.C.E.N.D. Academy** (*Advocates Strengthened and Cultivated into Empowered New Directors*). This intensive training academy is aimed at equipping aspiring front-line advocates and newly appointed coordinators and managers with core competencies, skills, and resources that will help them manage and lead programs serving survivors of physical and sexual violence. Guest speakers and trainers will educate Academy students on topics such as program development, financial and grant management, supervision, communication, and self-care. For ED’s, this is an amazing, inexpensive opportunity to develop and prepare a talented staff person for a future managerial role at your agency. **Take advantage of this special training! Apply today!**

WHAT: The A.S.C.E.N.D. Academy

WHEN: Monday, December 6 (at 1pm) through Friday, December 10 (end around 1pm)

WHERE: Best Western Lighthouse Hotel in Pacifica, CA (located along the Pacific Ocean, just west of San Francisco International Airport.)

WHO: a) Direct service advocates and/or front line staff who have been in the field for 2 or more years; **OR** b) Program coordinators or managers who have been in their positions for less than 1 year.

COST: ALMOST NONE! Full Academy scholarships will be awarded to each accepted student. Scholarships will reimburse most expenses to attend the Academy, such as airfare, train, mileage, hotel accommodations, meal per diems and all Academy materials. Students are responsible for any incidentals or other costs not covered by the scholarship. A scholarship application must be completed and signed after acceptance into the Academy.

HOW: Academy applications must be submitted **by Monday, November 22, 2010.** Only 25 people will be accepted into this first cohort of academy. Apply today!

QUESTIONS: Contact Cindy Marroquin, cindy@calcasa.org; (916) 446-2520, ext. 313 or Kavin Black, kavin@calcasa.org; (916) 446-2520, ext. 305

**DON'T MISS THIS GREAT OPPORTUNITY TO GROW AND “ASCEND” IN YOUR CAREER!
APPLY TODAY!**