



Prevention In Action: California Primary Prevention Practice Prevention

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PreventConnect is a national on-line project to advance primary prevention of sexual violence and domestic violence. The following on-line activities are available at no cost.

- Online Community
- Web Conferences on primary prevention topics
- Prevent-Connect Listserv with over 1200 prevention advocates
- eLearning, Podcasts, Wiki on prevention

www.PreventConnect.org

Twitter: [@preventconnect](https://twitter.com/preventconnect)

Blog: www.calcasa.org/prevention

NOTES

Ending Sexual Violence Requires Social Change
Prevention is the work to create that social change.

Look at Trends in

- Program
- Science
- Technology
- Movement

Below are the links to examples given in presentation

Program

Engaging Men and Boys

- A CALL TO MEN www.acalltomen.org
- Coaching Boys into Men www.coaches-corner.org/
- Instituto Promundo (Brazil) www.promundo.org.br/
- Men Can Stop Rape www.mencanstoprape.org
- Men Stopping Violence www.menstoppingviolence.org
- Mentors in Violence Prevention (MVP) www.sportinsociety.org/vpd/mvp.php
- National Compadres Network www.nationalcompadresnetwork.com
- One in Four www.oneinfourusa.org
- 1 in 6 www.1in6.org
- One Man Can (South Africa) www.genderjustice.org.za/onemancan/
- Walk a Mile in Her Shoes www.walkamileinhershoes.org
- White Ribbon Campaign (Canada) www.whiteribbon.ca/
- Byron Hurt, Hip Hop: Beyond Beats and Rhymes www.bhurt.com
- Jackson Katz, Macho Paradox www.jacksonkatz.com
- Paul Kivel, Young Men's Work www.Paulkivel.com
- Rus Funk, Reaching Men www.rusfunk.com
- Tough Guise, Media Education Foundation www.MEF.org
- VoiceMale (magazine) <http://voicemalemagazine.org/>
- Engaging Men (Office on Violence Against Women) www.ovw.usdoj.gov/men-youth.htm

Empowering Women and Girls

- Report American Psychological Association Task Force on the Sexualization of Girls Report www.apa.org/pi/women/programs/girls/report-full.pdf
- NOVO Foundation www.novofoundation.org
- Move to End Violence www.movetoendviolence.org
- MS Foundation for Women www.ms.foundation.org
- Hardy Girls Healthy Women www.hardygirlshealthywomen.org
- SPARK Summit www.sparksummit.com
- V Girls www.v-girls.org/

Bystander

- Bringing in the Bystander and Know Your Power <http://www.unh.edu/preventioninnovations/>
- Engaging Bystanders, National Sexual Violence Resource Center <http://www.nsvrc.org/projects/engaging-bystanders>
- Green Dot www.livethegreendot.org
- California's Green Dot <http://calcasa.org/tag/green-dot/>
- Engaging Bystander eLearning Unit, (NEARI and NSVRC) <http://calcasa.org/prevention/online-course-on-engaging-bystanders-in-sexual-violence-prevention/>
- *Violence Against Women* journal on bystander <http://calcasa.org/prevention/research-on-bystander-programs-highlighted-in-journal/>

Teen Dating Violence

- Start Strong www.startstrongteens.org/
- Violence Against Women Act
- Love is Respect <http://www.loveisrespect.org/>
- MADE <http://www.loveisnotabuse.com/made/index.html>
- Break the Cycle www.breakthecycle.org/
- CDC Dating Violence www.cdc.gov/ncipc/dvp/datingviolence.htm
- School Policy Web Conference
www.preventconnect.org/display/displayTextItems.cfm?itemID=299§ionID=270

Science

- Types of Evidence – see blog on Wendi Seibold's article in Moving Upstream <http://calcasa.org/prevention/virginias-newsletter-on-evidence-for-prevention/>
- **Sexual Violence Prevention: The Role of Stages of Change**, Banyard VL, Eckstein RP, Moynihan MM Journal of Interpersonal Violence, January 2010; vol. 25, 1: pp. 111-135.
<http://calcasa.org/prevention/social-marketing-to-prevent-sexual-violence-2/>
- Stages of Change (Transtheoretical Model) <http://wiki.preventconnect.org/Prevention+Theory>

Technology

- Twitter: i.e. PreventConnect <http://twitter.com/preventconnect>
- That's Not Cool www.thatnotcool.com
- Flash Mobs:
 - Stand Up Guys <http://www.brightonpittsfordpost.com/feature/x157794792/Stand-Up-Guys-use-mob-to-send-message?foto=0>
 - Anti Bullying. <http://www.youtube.com/watch?v=MhYyAa0VnyY>
- Hollaback! www.ihollaback.org

Movement

- Move to End Violence www.movetoendviolence.org
- Say No – Unite to End Violence Against Women <http://www.saynotoviolence.org/>
- Project Envision http://www.svfreenc.org/programs_prevention.html
- Close To Home <http://www.c2home.org/>

Examples from California Rape Crisis Centers

- Tarah Fisher and Cynthia Patterson [Monterey County Rape Crisis Center](http://www.montereycountyrapetreatmentcenter.org/)
 - [MyLife](http://www.mtryrapecrisis.org/mylife.htm), a primary prevention group for girls <http://www.mtryrapecrisis.org/mylife.htm>
- Hugo Rios [Resources for Resource Center for Survivors of Sexual Assault and Family Violence](http://www.rcscmresources.org/)
 - MyStrength <http://rcscmcmystrength.weebly.com/mystrength-club.html>
- Niko Johnson, Domestic Violence and Sexual Assault Coalition
 - Green Dot, <http://calcasa.org/calcasa/welcome-to-green-dot/>

- Sexual Violence Prevention in Action

Selected Resources

Preventing intimate partner and sexual violence against women: Taking action and generating evidence, By World Health Organization/London School of Hygiene and Tropical Medicine. Geneva, World Health Organization, 2010.

http://www.who.int/entity/violence_injury_prevention/publications/violence/9789241564007_eng.pdf

Preventing violence before it occurs: A framework and background paper to guide the primary prevention of violence against women in Victoria, Victorian Health Promotion Foundation, Victoria, Australia, December 2007.

<http://www.vichealth.vic.gov.au/preventingviolence/>

A Prevention Primer for Domestic Violence: Terminology, Tools, and the Public Health Approach by Linda Chamberlain, VAWnet: The National Online Resource Center on Violence Against Women (March 2008) http://new.vawnet.org/Assoc_Files_VAWnet/AR_PreventionPrimer.pdf

Training Professionals in the Primary Prevention of Sexual and Intimate Partner Violence: A Planning Guide. 2010, By US Centers for Disease Control and Prevention

http://www.cdc.gov/violenceprevention/pub/training_guide.html

Principles of Prevention, online learning units, Centers for Disease Control & Prevention,

<http://www.vetoviolence.org/education-pop.html>

Sexual Violence Prevention

By David Lee, Lydia Guy, Brad Perry, Chad Sniffen and Stacy Alamo Mixson, **The Prevention Researcher**, Volume 14(2), April 2007

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=121§ionID=241>

Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute.

(A Publication from the National Sexual Violence Resource Center) July 2006.

<http://www.nsvrc.org/resource/details.aspx?ResourceId=218>

Rape Prevention and Risk Reduction: Review of the Research Literature for Practitioners

by Kimberly A. Lonsway with contributions from Dorothy Edwards, VAWnet: The National Online Resource Center on Violence Against Women (January 2009)

http://new.vawnet.org/Assoc_Files_VAWnet/AR_RapePrevention.pdf

Sexual Violence Prevention: Beginning the Dialogue By the U.S. Centers for Disease Control and Prevention. 2004. <http://www.cdc.gov/ncipc/dvp/SVPrevention.htm>

Report Describing Projects Designed to Prevent First-Time Male Perpetration of Sexual Violence by Monique Clinton-Sherrod, Deborah Gibbs, et. al. (RTI International) (September 2008).

http://www.nsvrc.org/cms/fileUpload/RTI_Report_updated%202008.pdf